

BUSINESS DIRECTORY

OF

NORTH TULSA, OKLAHOMA



GREENWOOD CHAMBER OF COMMERCE



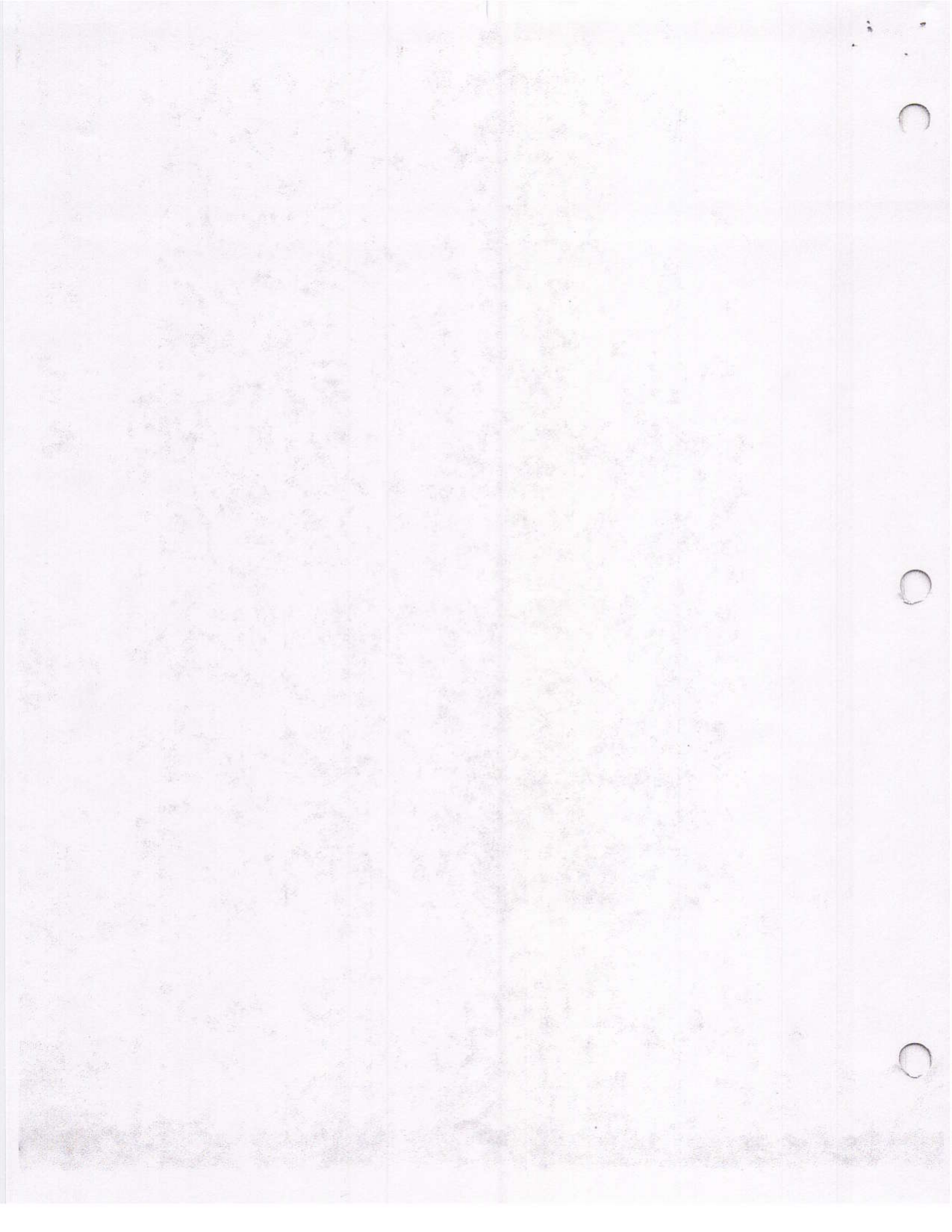
GREENWOOD STREET LOOKING NORTH



compiled by

Greenwood Chamber of Commerce

1925
1200 S. W. 10th Street
Tulsa, Oklahoma



GREENWOOD CHAMBER OF COMMERCE
OFFICERS

INTRODUCTION

Perhaps one of the Greatest single assets to Tulsa and North Tulsa business area, is the Greenwood Chamber of Commerce.

It was organized in July 1938 by less than a dozen men, some of whom are still active in the work of the organization.

Several years ago, before World War 2, the Greenwood Chamber gave North Tulsa a complete Business Directory which was very beneficial and lasted for many years.

This time, paper shortage and other printing handicaps prevent us from going so extensively into a Directory publication, but the Chamber wishes to serve the business firms of this community as adequately as possible, so we give you this Directory containing names, addresses and phone numbers of our business firms.

Greenwood Avenue

Perhaps nowhere else in America is there a single thoroughfare which registers such significance to local Negroes as North Greenwood Avenue in Tulsa. Today, after some twenty-five years of steady growth and development, Greenwood is something more than an avenue—it is an institution. The people of Tulsa have come to regard it as a symbol of racial prominence and progress—not only for the restricted area of the street itself, but for the Negro section of Tulsa as a whole.

Beginning at East Archer and the M-K-T tracks, this famous thoroughfare area north to Pine Street, flanked on either side by one mile of teeming business structures. Massed along both sides of Greenwood from Archer to Pine, is unquestionably the greatest assembly of Negro shops and stores to be found anywhere in America.

In this age of streamlining, neon signs and fluorescent lighting, Greenwood now presents an almost solid front of gay shops, cafes, theatres, night clubs, taverns, bars, etc. which resemble a fairyland at night. It offers business opportunity in every field.

Not only Greenwood Street flourishing with business firms, but we have Lansing Street 1 mile from Archer to Pine lined on both sides with all types of business places doing a lucrative business. Then 1 mile Madison Street 1½ miles, Peoria 2 miles, Norfolk 1 mile and many other streets with scattered business concerns covering our area up to a six mile square area and they are still spreading north beyond the recently built Big 10 Ballroom, 1600 E. Apache, was built this summer at a cost of over \$85,000.00.

These firms owned and operated by our people, sell some of everything our 30,000 population demand.

GREENWOOD CHAMBER OF COMMERCE
OFFICERS

YMCA BUILDING—PHONE 4-8659
331 North Greenwood Ave.



Dr. A. J. Latimer, President



Prof. J. A. Rouce, Jr., Secretary Dr. W. N. Coots, Treasurer